

# VILLA FLORIO

★ RICEVIMENTI ★



COMPANY PROFILE

# YOUR WEDDING, YOUR VISION, OUR SPACES.

In the authentic heart of Puglia, where tradition and modernity merge in an embrace of light and color, Villa Florio is born. Here, your wedding becomes a unique experience—shaped by your vision and enriched by the magic of our spaces. Every detail is designed to reflect your love story, while our venues reveal the beauty and soul of a timeless land. In this enchanting setting, dreams take shape and every moment transforms into an unforgettable memory.



# VENUES

# OASIS OF GARGANO

Step into our "Oasis of Gargano" a breathtaking garden space where nature and elegance unite. Here, majestic neoclassical amphorae and thoughtfully designed landscapes create a seamless extension of our indoor venues, setting the perfect stage for every celebration. Whether it's the magical moment of cutting the cake or an intimate gathering under the open sky, this enchanting oasis transforms every detail into a timeless memory.



# THE MIRROR VENUE

Beautiful things leave a mark, while elegant things create a dream. The Hall of Mirrors is a recently renovated space defined by a playful interplay of light and reflections. Its transparency and luminosity seamlessly merge the outdoors with the interior, evoking a distinct sense of sophistication. Majestic bas-relief decorations in pristine white blend with the delicate allure of mirrors, imbuing the entire environment with a luxurious flair.





## THE PATIO

A charming and adaptable venue designed to suit your needs—whether it's entertaining guests after the welcome, savoring the exquisite flavors of live show cooking, or celebrating the exciting moment of your Civil Ceremony. As the sun sets, the patio transforms into an enchanting space, with twinkling lights illuminating the pathway to a delightful fruit and sweets buffet, adding an extra touch of magic to your celebration.



## THE LANTERN GARDEN

A pathway surrounded by flowering shrubs and trees leads you to the heart of the Villa. Luminous lanterns light the way, welcoming guests and guiding them along an enchanting, naturally beautiful trail. Like countless suspended fireflies, the Lantern Garden sets the perfect backdrop for the day's most iconic moments.

## IN THE KITCHEN

Puglia, located in the heart of Southern Italy, is a region brimming with extraordinary culinary traditions. Its cuisine bursts with authentic, genuine flavors—shaped by centuries of history and a deep bond with local ingredients. A true culinary experience unfolds in our kitchens, led by Executive Chef Gaetano de Gennaro. With refined technique and expert skill, he is not only a master of traditional dishes but also a bold visionary, continually exploring new gastronomic frontiers while honoring the authenticity of local produce.





## SPECIAL MOMENTS, UNFORGETTABLE EXPERIENCE

Villa Florio is the ideal stage for every significant milestone in life. From baptisms and communions to birthdays and graduations, from corporate events to gala dinners—each occasion is embraced with passion and care because we believe every special moment deserves to be celebrated in a unique and refined setting.

Our venues, immersed in the tradition and beauty of Puglia, are designed to transform every celebration into a memorable experience. Whether it's an intimate gathering or a grand festivity, at Villa Florio every event is elevated into a true celebration, creating moments of pure emotion and shared joy.



## WHY CHOOSE VILLA FLORIO?

- **Location:** Nestled in the **heart of Gargano** in Puglia, Villa Florio offers an enchanting setting where natural beauty seamlessly blends with a rich cultural heritage, creating **unique and unforgettable** scenes.
- **Versatility:** Our venues transform to reflect your vision, **merging** tradition with innovation. With spaces that adapt to your needs, we ensure your event is as **personalized** as it is exceptional.
- **Exclusivity:** We provide **exclusive-use venues**, hosting only one wedding per day to guarantee **intimacy** and complete attention for every celebration.
- **Pre and Post-Ceremony Events:** We organize presentation dinners and themed events designed to enrich the journey **leading up** to and **following** your big day.
- **Innovation and Trends:** Discover fresh ideas, inspirations, and new trends. With **innovative spaces like the Oasis of Gargano**—the new garden launched on **July 28, 2024**—and the visionary leadership of our new manager, **Anna Florio**, who brings modernity and innovation, Villa Florio is always at the **forefront**.
- **Experience:** Savor the **authentic flavors of traditional Puglian cuisine** and enjoy after-parties that last well into the night, creating a **multisensory** celebration of every moment.
- **Culinary Heritage and a Dedicated Team:** With roots spanning **generations of restaurateurs**, Villa Florio offers traditional culinary excellence enriched by a young, **highly professional team** that blends experience with innovation to create a unique gastronomic journey.

## FROM FATHER TO DAUGHTER

For three generations, the Florio family has managed the renowned Villa Florio Receptions, carving out a niche in the thriving wedding scene of Puglia. In 2020, Vincenzo Florio's daughter, Anna, joined her father in steering the venue into the contemporary era.

With an academic background in hotel management and a fresh, dynamic perspective, Anna has introduced a modern and innovative approach to wedding planning, perfectly aligned with both national and international trends.

She has invigorated the modernization of the venue and its furnishings, investing in renovations and forging collaborations with leading industry professionals.

Villa Florio Receptions now stands as a place where tradition and modernity seamlessly blend, combining the best of the past with a visionary outlook for the future.



## MISSION

Our mission is to create unique and personalized wedding experiences, where every detail is crafted with passion and care. At Villa Florio, we blend the beauty and authenticity of Puglian tradition with a modern, innovative spirit, offering couples an exclusive and welcoming setting. Our commitment is to transform every event into an unforgettable memory, where the couple's dream becomes reality through the care, professionalism, and magic of our venue

## VISION

Our vision is to become the benchmark for exceptional weddings in Puglia and beyond—a place where history, culture, and design converge to create timeless celebrations. We envision a future where Villa Florio is not merely a venue, but an emotional experience that inspires and enriches the lives of those who choose us. We aim to share the charm and identity of our land, crafting an environment in which every couple can write their own love story amidst beauty and authenticity.



## CONTACTS

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